



FOR IMMEDIATE DISTRIBUTION

People Power Receives New Patent for Its Power Usage Monitoring System

Patent No. 7,840,383 Issued for Energy Management Solution

PALO ALTO, Calif. – January 26, 2011 – [People Power Company](#), a green technology startup focusing on energy efficiency solutions, is pleased to announce that Patent number 7,840,383 was granted by the U.S. Patent and Trademark Office for its power usage monitoring system. People Power’s cloud based Energy Services Platform, announced in November of 2010, is an open energy management platform that manages and controls internet-enabled equipment and devices. The patent covers technology developed by People Power that scans and determines actively connected appliances, registers the list of connected appliances to a remote server, and reports power usage on the appliances.

“Demand for energy efficiency is skyrocketing as the Internet of Things goes through explosive growth,” said Gene Wang, an inventor of People Power’s power usage monitoring system and CEO of People Power Co. “We are pleased to be awarded this broad-based patent which grants People Power ownership of technology that is key to ease of use in an end-to-end energy monitoring solution.”

Useful links

- Recent Announcements: http://www.peoplepowerco.com/press_releases.html
- Energy Services Platform demo: <http://www.youtube.com/user/PeoplePowerCo#p/a/u/1/BoC8Ryac0Ic>

About People Power Company

People Power has created the Energy Services Platform, a next generation energy efficiency monitoring and control solution for homes, buildings, appliances and devices. People Power is disrupting the market with its open source wireless protocol OSIAN (pronounced “ocean”), while also supporting Wi-Fi and ZigBee® network protocols. Leading with its open source “SmartGrid for All” philosophy, People Power is inspiring innovation by empowering manufacturers everywhere to create exciting new energy efficient products that save money and reduce energy waste for the people that use them. Based in Palo Alto California, People Power has received funding from New Cycle Capital, Greener Capital, and other investors. For more information visit www.peoplepowerco.com

Contact:

Julie Tangen
Kulesa Faul for People Power Company
831-425-1083
julie@kulesafaul.com